

## **Tom Dixon Opens The Manzoni in Milan**

d line x Tom Dixon

*We're thrilled to present the first pieces of a fuller hardware collection by Tom Dixon at the opening of The Manzoni during Milan Design week.*

April 2019

Tom Dixon returns to Milan after a year's absence and rethinks how a design brand can embed itself into the heart of Italy's commercial and cultural capital. Aptly named The Manzoni, the new 100-cover restaurant has been created by Tom's Design Research Studio. Pre-Opening at the beginning of April to coincide with Milan Design Week, it will re-open just after Salone as a permanent restaurant and a showroom.

Tom says: "After years of doing 5-day exhibition in Milan, we finally decided that we had enough of putting such huge energy into pop-up interventions. We wanted to look at different ways of being present in Milan. With the city being so active and engaging right now, it is the right time to forget being temporary and build something permanent. Just like in London, we don't think it's enough to just have a showroom. We need a place where people slow down and experience our products in a live setting. There is nothing dustier than a conventional lighting and furniture showroom. But with The Manzoni, people are able to experience our new collections in an active context."

New collections showing at The Manzoni in April include FAT, OPAL and SPRING and a special collaboration with d line on a soon-to-be-launched hardware collection. Get a sneak-peak of the first pieces at The Manzoni.

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### **About Tom Dixon**

Established in 2002, Tom Dixon is currently present in 68 countries through either direct or indirect commercial operations. The lifestyle brand creates extraordinary objects and spaces for everyday use, pioneering new design and materials and setting new trends in the industry. The latest chapter of Tom's design journey began in 2002 when he left corporate life to create his own eponymous brand, as a platform for a series of new adventures in the design of products and interiors. Seventeen years on, Tom Dixon is now a widely celebrated global force in interior design with their own hubs in New York, Hong Kong, London, Los Angeles and Tokyo.

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## About d line

d line is a heritage Danish design brand conceiving and hand crafting enduring architectural hardware, sanitary ware and solutions for barrier-free living.

Launched in 1971 with the coordinated line of stainless steel architectural products Knud Holscher created for St Catherine's College Oxford, d line has since collaborated with iconic Danish designers including Arne Jacobsen and Bjarke Ingels. The brand's ambition is to be universally known, coveted and admired for the uncompromising endurance of its design, craftsmanship and quality.

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## Note to Editors:

- The first pieces presented during Milan Design week is a lever handle with matching thumb turn and key escutcheon and a door stop as part of a fuller hardware collection by Tom Dixon.
- d line has further sponsored flush pull handles in PVD brass by Knud Holscher.
- The Manzoni by Tom Dixon #TheManzoni @TheManzoni, themanzoni.com

Via Manzoni 5  
20121 Milano  
Italy

- Open during Milan Design week, April 9-14, 2019:

Tue: 11am - 6pm  
Weds - Sat: 10am - 6pm Sun: 10am - 4pm

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